## Subh Gemstones



We define ourself!

Logo concept and design by Krishna Rathi

"Symbolise and Summarise!"

## Our logo design explained Q

\* We Integrate our brand name "Subh" in the precious gemstone design.

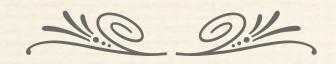


\* Our values are defined in our logoPunctuality & Perfection: Sharp lines and corners of the design.

Brand Value: Over the time, by delivering finest product & services, we are evolving as a brand and so our logo includes our brand name expressed in Capital letters.

Customer satisfaction and protection: The logo is designed with a symbol of Infinity' ensuring an infinite quality satisfaction. Also, the 'Shelter' designed above Infinity' explains our honest efforts towards customer protection for the best quality products.

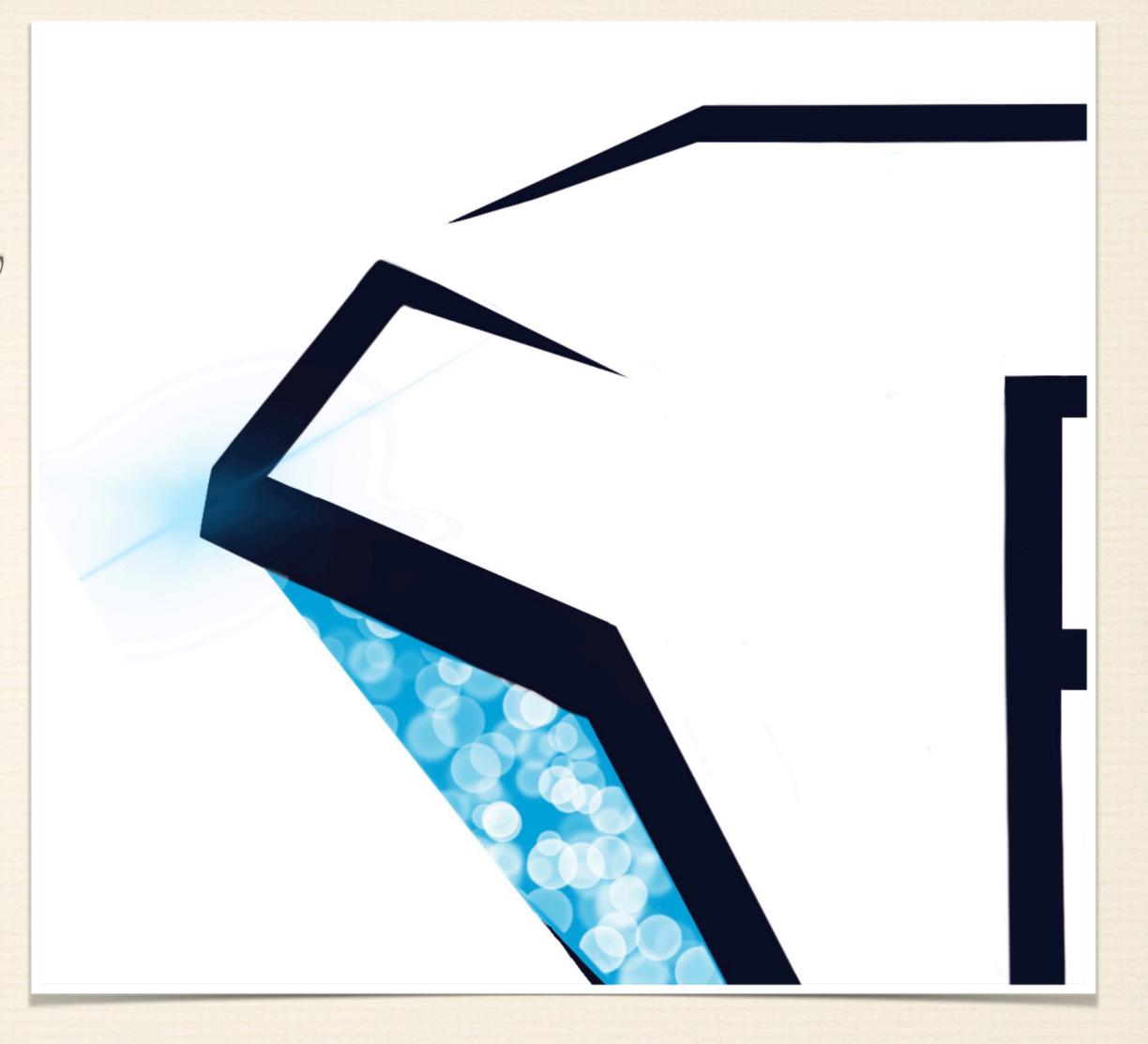
There is a shine on the corner of our logo with a view to shine forever with our brand name and customer satisfaction.



The colour fills in the logo are Sky blue solids with

Luminance of basic white.

The borders are drawn with dark navy blue.



## Designed by Krishna Rathi



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