

Subh Gemstones



We define ourself !

Logo concept and design by Krishna Rathi

“Symbolise and Summarise !”

Our logo design explained 🔍



- ❖ *We Integrate our brand name “Subh” in the precious gemstone design.*
- ❖ *Our values are defined in our logo-*
 - Punctuality & Perfection: Sharp lines and corners of the design.*
 - Brand Value: Over the time, by delivering finest product & services, we are evolving as a brand and so our logo includes our brand name expressed in Capital letters.*
 - Customer satisfaction and protection: The logo is designed with a symbol of ‘Infinity’ ensuring an infinite quality satisfaction. Also, the ‘Shelter’ designed above ‘Infinity’ explains our honest efforts towards customer protection for the best quality products.*

*There is a shine on the corner of our logo with a view
to shine forever with our brand name and customer
satisfaction.*



*The colour fills in the logo are Sky blue solids with
Luminance of basic white.*

The borders are drawn with dark navy blue.



Designed by Krishna Rathi



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